**STAFFORD ROTARY CLUB**

**Goals & Objectives (2017-2018)**

**Community Service – Lori Hayes Chair**

* + Presidential Challenge 50,000 Meals in 3 years or LESS
	+ Participate in United Way “Day of Caring”
	+ FredVegas Casino Night Fundraiser
	+ Capital Steps Fundraiser
	+ Support Festival of Trees for Loisanne’s Hope House
	+ Club Service Project: Blue Star Mothers
	+ Participate in “Ringing the Bell” for Salvation Army
	+ Conduct Christmas Caroling with Interact Club(s) at Two Assisted-Living Facilities
	+ Participate in “Relay for Life” to Support American Cancer Society
	+ Oberle Open Golf Tournament

**Youth Services (New Generations) – Matt Fleming/Joy McIntire Chairs**

* + Distribute Dictionaries to 3rd Grade Students in Stafford County
	+ Oberle Interact Club/Sponsor
	+ Stafford Interact Club/Sponsor
	+ Mountain View High School club/Sponsor
	+ Colonial Forge Interact Club – Establish Sponsors and 4 Members
	+ Mary Washington University Rotaract Club – Establish Sponsors and 4 Members
	+ Conduct Speech and Essay Contests (5 attendees per category)
	+ Provide 1- $1,000 Academic Scholarship (schools participating – Mountain View, Colonial Forge, Stafford High)
	+ Provide 1- $1,000 Vocational Training Scholarship (schools participating Stafford, Colonial Forge High Schools, Mountain View)
	+ Provide 1 - $1,000 Vocational Scholarship to Oberle School
	+ RYLA Camp 3 Attendees
	+ Riverside Theater Youth Summer Camp
	+ Chesapeake Bay Conference 1 Attendee

**International Service – John Almborg Chair**

* + Partner Participant in Haiti Grant
	+ Partner Participant in Honduras Project

**Vocational Service – Carol Foley Chair**

* + Conduct Community Service Award Presentations
	+ Honor Four (5) Outstanding Community Service Designees with $250 Award or Contribution on Winners Behalf
	+ 2 Rotary Scholarships – 35 and Under Entrepreneurs – ½ of annual dues

**Membership – Alex Nelson Chair**

* Recruit (10) New Members for Rotary Year 2017-2018
* Conduct Last Wednesday-of-the-Month Evening Socials to Recruit New Members (At Chatterbox each month at 5:30 PM)
* Membership Minute at Each Meeting
* Obtain Names of Potential Rotarians from Club Members
* Follow-up with Thank-you Notes and Phone Calls to All New Guests
* Quarterly, Recognize Member Who Brought the Most Guests
* Use Corporate Membership to Attract New Business Members
* Hold New Member Orientation in November and April

**Club Service – John Almborg Chair**

* + Provide Interesting and Enjoyable Guest Speakers
	+ Target Local Successful Businessmen and Businesswomen
	+ Schedule Special Social Events throughout the Year:
		- 4 Themed Social Events Outside of monthly social
	+ Target New Members with Leadership Potential to attend Rotary Leadership Institute (Level I) 4 attendees
	+ Target Committee Chairs to complete Rotary Leadership Institute (Levels II & III) 4 attendees

**Public Image – Carrie Evans Chair**

* Update the FB Page at least weekly and pursue FB tools and connection points to bring more value to the club
* Publish the weekly Newsletter with data that is needed for the club and interesting to potential club members
* Submit at least 10 write-ups to the local newspaper publicizing Stafford Rotary events, speakers, honors and youth
* Seek new avenues for publicizing the club and its events to attract new members (all of us)
* Update the website content regularly
* Coordinate with the Membership Committee on means for attracting new members

**Strategic Planning / Fundraising – James Larounis Chair**

* + Establish 2nd Fundraiser for Foundation Side
	+ Establish Fundraiser for Club side
	+ Complete 3 Member Surveys (Beginning, Mid-Year, End)
	+ Establish Strategic Plan for Club – 3 to 5 year Plan (Grants, Membership and large service projects)

**Rotary Foundation – Sandy Duckworth**

* + Contribute $10,000 to Rotary Foundation
	+ Maintain 100% Sustaining Member Club (25 x $100 USD or more)

NOTE: Automatic 100% EREY club IF 100% Sustaining Member Club

* + Four (4) New Paul Harris Society Members ($1,000 USD or more)
	+ Seven (7) New Benefactors (Minimum $1,000 Gift or Commitment)
	+ One (1) New Major Donor
	+ One (1) New Bequest Society Members ($10,000 USD in Estate Plan)
	+ Contribute $2,6 00 to Polio Plus Campaign

 Current Club Statistics—2016-2017:

* + EREY: 30—100%
	+ Sustaining Members: 30—100 %
	+ Paul Harris Society Members: 9
	+ Benefactors: 13
	+ Bequest Society, Level 1: 1 Couple (Foley)
	+ Bequest Society, Level 2: 1 Couple (Duckworth)
	+ Major Donors, Level 1: 2 (Foley & Osborn)
	+ Major Donors, Level 2: 2 Couples (Duckworth & Mohr)