**STAFFORD ROTARY CLUB**

**Goals & Objectives (2017-2018)**

**Community Service – Lori Hayes Chair**

* + Presidential Challenge 50,000 Meals in 3 years or LESS
  + Participate in United Way “Day of Caring”
  + FredVegas Casino Night Fundraiser
  + Capital Steps Fundraiser
  + Support Festival of Trees for Loisanne’s Hope House
  + Club Service Project: Blue Star Mothers
  + Participate in “Ringing the Bell” for Salvation Army
  + Conduct Christmas Caroling with Interact Club(s) at Two Assisted-Living Facilities
  + Participate in “Relay for Life” to Support American Cancer Society
  + Oberle Open Golf Tournament

**Youth Services (New Generations) – Matt Fleming/Joy McIntire Chairs**

* + Distribute Dictionaries to 3rd Grade Students in Stafford County
  + Oberle Interact Club/Sponsor
  + Stafford Interact Club/Sponsor
  + Mountain View High School club/Sponsor
  + Colonial Forge Interact Club – Establish Sponsors and 4 Members
  + Mary Washington University Rotaract Club – Establish Sponsors and 4 Members
  + Conduct Speech and Essay Contests (5 attendees per category)
  + Provide 1- $1,000 Academic Scholarship (schools participating – Mountain View, Colonial Forge, Stafford High)
  + Provide 1- $1,000 Vocational Training Scholarship (schools participating Stafford, Colonial Forge High Schools, Mountain View)
  + Provide 1 - $1,000 Vocational Scholarship to Oberle School
  + RYLA Camp 3 Attendees
  + Riverside Theater Youth Summer Camp
  + Chesapeake Bay Conference 1 Attendee

**International Service – John Almborg Chair**

* + Partner Participant in Haiti Grant
  + Partner Participant in Honduras Project

**Vocational Service – Carol Foley Chair**

* + Conduct Community Service Award Presentations
  + Honor Four (5) Outstanding Community Service Designees with $250 Award or Contribution on Winners Behalf
  + 2 Rotary Scholarships – 35 and Under Entrepreneurs – ½ of annual dues

**Membership – Alex Nelson Chair**

* Recruit (10) New Members for Rotary Year 2017-2018
* Conduct Last Wednesday-of-the-Month Evening Socials to Recruit New Members (At Chatterbox each month at 5:30 PM)
* Membership Minute at Each Meeting
* Obtain Names of Potential Rotarians from Club Members
* Follow-up with Thank-you Notes and Phone Calls to All New Guests
* Quarterly, Recognize Member Who Brought the Most Guests
* Use Corporate Membership to Attract New Business Members
* Hold New Member Orientation in November and April

**Club Service – John Almborg Chair**

* + Provide Interesting and Enjoyable Guest Speakers
  + Target Local Successful Businessmen and Businesswomen
  + Schedule Special Social Events throughout the Year:
    - 4 Themed Social Events Outside of monthly social
  + Target New Members with Leadership Potential to attend Rotary Leadership Institute (Level I) 4 attendees
  + Target Committee Chairs to complete Rotary Leadership Institute (Levels II & III) 4 attendees

**Public Image – Carrie Evans Chair**

* Update the FB Page at least weekly and pursue FB tools and connection points to bring more value to the club
* Publish the weekly Newsletter with data that is needed for the club and interesting to potential club members
* Submit at least 10 write-ups to the local newspaper publicizing Stafford Rotary events, speakers, honors and youth
* Seek new avenues for publicizing the club and its events to attract new members (all of us)
* Update the website content regularly
* Coordinate with the Membership Committee on means for attracting new members

**Strategic Planning / Fundraising – James Larounis Chair**

* + Establish 2nd Fundraiser for Foundation Side
  + Establish Fundraiser for Club side
  + Complete 3 Member Surveys (Beginning, Mid-Year, End)
  + Establish Strategic Plan for Club – 3 to 5 year Plan (Grants, Membership and large service projects)

**Rotary Foundation – Sandy Duckworth**

* + Contribute $10,000 to Rotary Foundation
  + Maintain 100% Sustaining Member Club (25 x $100 USD or more)

NOTE: Automatic 100% EREY club IF 100% Sustaining Member Club

* + Four (4) New Paul Harris Society Members ($1,000 USD or more)
  + Seven (7) New Benefactors (Minimum $1,000 Gift or Commitment)
  + One (1) New Major Donor
  + One (1) New Bequest Society Members ($10,000 USD in Estate Plan)
  + Contribute $2,6 00 to Polio Plus Campaign

Current Club Statistics—2016-2017:

* + EREY: 30—100%
  + Sustaining Members: 30—100 %
  + Paul Harris Society Members: 9
  + Benefactors: 13
  + Bequest Society, Level 1: 1 Couple (Foley)
  + Bequest Society, Level 2: 1 Couple (Duckworth)
  + Major Donors, Level 1: 2 (Foley & Osborn)
  + Major Donors, Level 2: 2 Couples (Duckworth & Mohr)